



### Non-fiction Novels

- *I Volunteered: Canadian Vietnam Vets Remember* by Tracey Arial; Winnipeg: Watson & Dwyer 1996; 175 p.; 24 cm; ISBN 1896239145.

### Practical Manuals

- *Cycling in Ontario*, 4<sup>th</sup> edition by Tracey Arial and John Lynes; Montreal : Ulysses Travel Guides, 2011; 224 p.; 19 cm; ISBN 978-2-894646-957-2 (pbk.), ISBN 978-2-89665-031-6 (dgtl).
- *Hiking in Ontario*, 3<sup>rd</sup> edition by Tracey Arial; Montreal : Ulysses Travel Guides, 2010; 288p.; 19 cm; ISBN 2894646836 (pbk.).
- *Practical Guide to Government Action for Independent Writers in Canada* by Tracey Arial with Trudy Kelly Forsythe; Toronto: Professional Writers Association of Canada, 2009; 169p.: 30 cm; ISBN 978-2-89464-827-8 (pbk.), ISBN 978-2-89665-007-1 (dgtl).
- *Cross-country Skiing and Snowshoeing in Ontario*, 2<sup>nd</sup> edition by Tracey Arial; Montreal : Éditions Ulysse, 2005; 342 p.; 19 cm; ISBN 2894647077 (pbk.).
- Three manuscripts outlining the trail in Ontario for the Trans Canada Trail Association have been completed, though not published (2001 to 2006).

### Book Contributions

- Three chapters, "Martyred Christian Missionaries"; "The Revillon Brothers, from Furs to Film"; and "Aboriginal Elders Used Petroglyphs as Teaching Aids" in *Canadian Heritage Adventures* edited by Robert Bergen; Ottawa: O'Brien Publishing, 2003; 274p, 31 cm, ISBN 0:9732831-0-6
- Two chapters in *Fabulous Western Canada: Capture the Excitement of the great West!*; Montréal: Ulysses Travel Guides, c2008; 282p.; 23 cm; ISBN 978-2-89464-875-9.
- A few chapters in *Canada*, version 6; Montréal: Ulysses Travel Guides, c2006; ISBN 2-89464-622-4.
- Two chapters in *Western Canada*, version 5 edited by Olivier Gougeon; Montréal : Ulysses, c2006; ISBN 2-89464-508-2.
- "What is Biotechnology?" and several profiles in *Biotech Career Guide*, edited by Julie Barlow; Ottawa: Biotechnology Human Resource Council, April 1999; 162p, 22cm, ISBN 0-9684482-0-8. (Copies of these profiles also appeared in the daily newspapers La Presse and National Post.)



### **Book Contributions, continued...**

- Five profiles in *Look Ahead, Get Ahead: Growing Career Opportunities for Technicians and Technologists*, edited by Mark Shainblum; Ottawa; Canadian Technology Human Resources Board, December 1999; 194p, 28cm, ISBN 0968400728 and 0968400744, includes CD-ROM and instructional guide.
- Two chapters in *Ulysses Guide to Western Canada*, 4th edition; Montréal : Ulysses Travel Guides, c2004; 478p., ISBN 2894645082.

### **Journalism Articles**

#### **The Suburban, April 2011 to present, [www.thesuburban.com](http://www.thesuburban.com)**

- Two more days scheduled for eviction case: OMHM vs Palladini, West Island Edition, p 1, City Edition, p 10; Wednesday, January 18, 2012.
- Lasalle Borough announces consultation regarding senior's residence, City Edition, p 10; Wednesday, January 11, 2012.
- Wanklyn residential project to be approved early in year, City Edition, p 1; Wednesday, January 4, 2012.
- Mr. Canada Middleweight 2011, City Edition, p 13; Wednesday, December 21, 2011.
- Evicted OMHM Tenant Appeals Rental Board's \$5 Eviction Order, City Edition, p 1, Wednesday, December 14, 2011.
- Tenant gets eviction order over \$5, City Edition, p 1; Wednesday, December 7, 2011.
- Two day eviction for low-income senior, City Edition, p 1; Wednesday, November 30, 2011.
- Citizens concerned about Lasalle's Quartier du Gare; City Edition, p 1; Wednesday, November 2, 2011.
- Trust Broken between Tenants and Officials at Low Income Senior Residences, City Edition, p 3; Wednesday, October 5, 2011.
- Citizens Have Their Say about Seniors' Residence, City Edition, p 1; Wednesday, September 21, 2011.
- Misunderstanding Between Gamelin Residents and OMHM Resolved, City Edition, p 7; Wednesday, August 31, 2011.
- Who Decides for Seniors in Low Income Housing, City Edition, p 1; Wednesday, August 3, 2011.
- Metro Nissan wins Award of Merit, City Edition, p 10; Wednesday, July 13, 2011.
- Lasalle Media Entrepreneur Expands Reach, City Edition, p 9; Wednesday, June 29, 2011.



### **The Suburban, continued...**

- Lasalle Fishing this Saturday, City Edition, p 12; Wednesday, June 8, 2011.
- Sikh Parade, Lasalle, City Edition, p 1; May 18, 2011.

### **Open File Montreal, April 2011 to present, [www.openfile.ca](http://www.openfile.ca)**

- Graffiti on heritage building sends Verdun scrambling, Sept. 20, 2011
- Douglas Hospital cuts down century-old trees for road, story killed.

### **Montreal Families, March 2006 to present**

- “10 Ways to Prevent Illness at Camp,” <http://www.montrealfamilies.ca/Montreal-Families/April-2008/10-Ways-to-Prevent-Illness-at-Camp/>
- “Urban boating adventures,” <http://www.montrealfamilies.ca/Montreal-Families/July-2008/Urban-boating-adventures/>
- “Stellar cross-country ski trails,” <http://www.montrealfamilies.ca/Montreal-Families/January-2008/Stellar-cross-country-ski-trails/>
- “Buying local produce, a hot trend,” May 2008, [http://www.montrealfamilies.ca/articles/08\\_may/08\\_may\\_buylocal.htm](http://www.montrealfamilies.ca/articles/08_may/08_may_buylocal.htm)
- “Running: A fast way to connect with kids,” October 2007.
- “Discover 5 great bike paths,” July/August 2007, <http://www.montrealfamilies.ca/Montreal-Families/June-2007/Discover-5-great-bike-paths/>
- “Ecomuseum getting a makeover,” February 2007.
- “Montreal parks teaming with wildlife,” October 2006.
- “City parks bustling with activities,” July/August 2006.

### **University of Montreal, March 2005 to present**

#### **Bulletin of the Centre of Excellence for Early Childhood Development**

- “Studying Infants to Improve the Lives of Families,” “Infant Day Care Takes Good Care of our Youth,” “Early Caffeine Therapy for Premies Proves Beneficial,” “Allergy and Asthma Epidemic not Stemmed by Breast-feeding,” “Babies Also Listen with their Eyes,” “National Network Links Canada’s Best Early Childhood Development Researchers,” December 2008, <http://www.excellence-earlychildhood.ca/documents/BulletinVol7No2Dec08ANG.pdf>
- “National Network Links Canada’s Best Early Childhood Development Researchers,” December 2008, <http://www.excellence-jeunesenfants.ca/documents/Page12Vol7No2Dec08ANG.pdf>
- “Treating Premies with Caffeine Reduces Change of Lung Damaged,” December 2007, <http://www.excellence-earlychildhood.ca/documents/BulletinVol6No3Dec07ANG.pdf>



- “Babies Walk Like Animals,” December 2006, <http://www.excellence-jeunesenfants.ca/documents/Page8Vol5No2dec06ANG.pdf>
- “More proof that ADHD is genetic,” “How will Tourette Syndrome Strike Within a Family Next?” October 2005, <http://www.excellence-earlychildhood.ca/documents/BulletinVol4No2Oct05ANG.pdf>

## **Fulcrum Publications, Toronto, December 1999 to April 2010**

### **Your Food Service Manager**

- A tsunami is coming, April 2010, [http://www.yfmonline.ca/past/YFM%202010/YFM\\_April10\\_WEB.pdf](http://www.yfmonline.ca/past/YFM%202010/YFM_April10_WEB.pdf)
- Court case against Quebec smoking ban, May 2006, <http://www.yfmonline.ca/past/YFM%202006/YFM%20May%2006.pdf>

### **Pharmacy Business**

- “The Beauty Equation,” Front Shop, March 2009.
- “Let there be light,” Green Scene, Front Shop, March 2009.

### **Your Convenience Manager**

- “The Colabor Banner Advantage,” September/October 2007.
- “Why Not? Beer and Wine in Convenience Stores in Ontario, July/August 2007.
- “Summer at the community co-op: Hull dépanneur meets core needs,” July/August 2007.
- “VIVAexpress Success, March/April 2007.
- “Springtime for beverages,” “NACDA update,” March/April 2007.
- “Couche-Tard continues growing,” January/February 2007.
- “Low beer prices in Quebec forcing dépanneurs out of business,” “Competition probe in Sherbrooke and Victoriaville,” September/October 2006.
- “Transit Pass for employees,” “Tobacco tax continues indefinitely,” “Small business corporate tax cut,” “Campaign for multiple overnight employees continues,” “Costco Laval could lose liquor permit,” July/August 2006.
- “Class Action against Irving,” “What’s Your Store Policy?” “Whose Responsibility is It?,” “ADA Still Working on Price Increase,” “Bottle Deposits Still Big Issue,” “Couche-Tard’s Stéphane Gonthier Recognized as Business Leader,” May/June, 2006.
- “The Ultramar Advantage,” “NACDA Promotes New National C-Store Association,” “Partnership to educate retailers about illegal tobacco sales,” “Tobacco manufacturers face \$17 billion lawsuit,” “New Partnership with CFG,” “Nutritional Labeling Rules Now in Effect,” “Price of Milk War Hurt Smaller Members,” January/February, 2006.
- “National Convenience Stores Distributors Association (NACDA),” “Alimentation Couche-Tard Award Finalist,” November/December 2005.



- “No more tobacco displays?” “New uniforms at dépanneurs,” “Welcome to Marc Fortin,” September/October, 2005.
- “Monchoix.ca,” “Class action tobacco suits,” “Welcome to Marc Fortin,” July/August, 2005.
- “What foods are popular in Quebec?” January/February 2005.
- “Their Day in Court,” November/December 2004.

### **Your Convenience Manager, continued...**

- “Film captures last days of dépanneur,” “Day of rest or day of shopping,” “NACDA calls for study of tobacco tax increases,” “ADA’s annual performance evaluation,” September/October 2004.
- “Lottery tickets most popular form of gambling,” “ADA,” “NACDA,” July/August, 2004.
- “Detailed retail statistics for Quebec regions now available,” “Convenience retailers key to tobacco control (NACDA),” “All food retailers need permits, training and inspection (ADA),” May/June, 2004.
- “Gatineau to go smoke-free?” “Film captures last days of dépanneur,” “Day of rest or day of shopping,” “NACDA calls for study of tobacco tax increases,” “ADA’s annual performance evaluation,” March/April, 2004.
- “Minimum price of milk under review,” “How many video lottery terminals?” “Display ban issue not over yet,” January/February 2004.
- “Display ban issue not over yet,” November /December 2003.
- “NACDA launches zero-rate GST campaign,” “Quebec tobacco farmers call for boycott,” “ADA : more beer sales?” July/August 2003.
- “New training opportunities for c-retailers,” “ADAQ,” “NACDA,” March/April 2003.
- “NACDA goes on contraband watch,” “ADAQ to study post-tax rise cigarette sales,” “Help for hiring the right staff,” January/February 2003.
- “Say no to beer and wine with take-out food,” “Tobacco category management training,” September/October 2002.
- “Retail sales are up,” “ADAQ;” July/August 2002.
- “Conseil québécois du commerce de détail,” “Shoplifters and employee theft big risk to Quebec retailers;” March/April 2002.
- “Online gaming machines on the shelf,” September/October 2001.
- “R.C. Canteen—Satisfying Cape Breton seniors,” May/June 2000.
- “Ten ways to protect yourself from theft,” March/April 2000.
- “Épicerie St. Romuald: The neighbourhood ‘water cooler’,” March/April 2000.



## **McGill University, May 2007 to 2008**

### **Centre for Continuing Education Bulletin "The Bridge"**

- "Spanish option enhances Montreal's reputation as translation epicenter," spring 2008  
<http://www.mcgill.ca/files/conted/BRIDGE-SPR2008.pdf>
- "Rachel Martinez: McGill Continuing Education Graduate Takes Top Literary Prize," Fall 2007, [http://www.mcgill.ca/files/conted/McGILL\\_CCE\\_THEBRIDGE\\_FALL07-V2.pdf](http://www.mcgill.ca/files/conted/McGILL_CCE_THEBRIDGE_FALL07-V2.pdf)

## **Jobboom (previously Ma Carrières Inc.), Montreal, August 2000 to September 2006**

### **Career Verdict**

- "All this for a song?" May 2005
- "Supreme Opportunity," August 2004.
- "Ten Easy Ways to Get a Life," August 2003.
- "Judicial Reasoning 101," August 2002.
- "International Immersion," August 2001.

### **Les carrières de la comptabilité (Accounting Careers)**

- "The Apprentices," September 2006, <http://career.lfpres.jobboom.com/career-planning/personal-advancement/2006/12/01/3383726-torsun.html>.
- "Entrepreneurial Aspirations," May 2005.
- "Beyond Routine," November 2004.
- "Tax Haven," August 2003.
- "Accountants Abroad," August 2002.
- "The Right Job? It's Only a Click Away," August 2001.
- "The Accountant Deficit," August 2000.

### **Les carrières de l'ingénierie (Engineering Careers)**

- "Health by Design," September 2006, <http://career.jobboom.com/career-planning/career-options/2006/11/29/3383729-je.html>.
- "Work to Learn," May 2005.
- "New Technology Problem-Solvers," August 2002.

### **Les carrières du droit (Legal Careers)**

- "World Pioneers," September 2005.
- "Uncharted Territory," November 2003.
- "Supreme Opportunity," November 2001.



## *Tracey Arial's Credits*

Page 7

- “McGill’s Legal Information Clinic—Setting the facts straight,” November 2000.



## **Quebec Ministry of Education (MELS), Montreal, March 2006 to January 2007**

### **Art and Culture**

- “Geordie's Reputation for Professional English Theatre That Students Appreciate,”
- Geordie : du théâtre professionnel en langue anglaise pour les élèves, mai 2007, <http://www.mels.gouv.qc.ca/sections/arteculture2/>

### **Implementation Design Committee (IDC)**

- “Engaged Students Create Great Schools,” March 2006, <http://www.learnquebec.ca/en/content/reform/bestprac/idcportfolio/2006/greatschools.html>.
- “A Conversation with Connie Kamm,” March 2006, <http://www.learnquebec.ca/en/content/reform/bestprac/idcportfolio/2006/kamm.html>.

### **Schoolscapes**

- “What are your students reading,” “Laptops for everyone,” January 2007, [http://www.mels.gouv.qc.ca/virage/journal\\_ang/PDF/Schoolscapes7-2.pdf](http://www.mels.gouv.qc.ca/virage/journal_ang/PDF/Schoolscapes7-2.pdf).
- “On Leadership : Vision, Belief and Attitude Create Action,” June 2006.

## **Marketing Magazine, May 1999 to February 2003**

- “Bras with Attitude,” Vol. 108, Iss. 4, p7, February 3, 2003.
- “Cover Girls, Will youth appreciate Canada's two upstart teen fashion magazines as much as advertisers do?” September 22, 2002.
- “The Halo Effect, Loto Quebec is betting on Gaétan Frigon” “Crazy for Coupons;” September 16, 2002.
- “L'Oreal puts \$5M into Fructis push;” February 18, 2002.
- “Marketing from the Heart: In a rare media interview, J.-Robert Ouimet, the owner of homegrown food manufacturer Cordon Bleu, shares his business philosophy;” *Marketing*; January 21, 2002.
- “Spreading the Warmth: Kanuk uses impromptu celebrity endorsements to promote its popular winter coats;” September 24, 2001.
- “Taking Aim at the Giants:How Lavo Group's Isabelle Deslandes slings a few shots at the Goliaths of the cleaning products business;” June 11, 2001.
- “Groupaction, Groupe Everest and Marketel McCann-Erickson Scouting Reports;” November 1, 2000.
- “Success...Squared: With a can-do attitude and an impressive haul of awards, LG2 is becoming a standout in the Montreal agency world;” October 23, 2000.
-



## **Marketing, continued...**

- “Mr. Montreal’s Marketing Moxie—Howard Silverman excels at marketing big business and government to each other,” *Marketing*, September 11, 2000.
- “Battle Ready—the new entrants in the Quebec hardware market won’t find local players Réno-Dépot and Rona L’entrepôt pushovers,” “*Marketing*, February 21, 2000.
- “A place like Camelot,” *Marketing*, February 7, 2000.
- “PC a hit in rural QC,” October 11, 1999.
- “TVA’s New National Service,” June 14, 1999.

## **Canadian Tourism Commission, Ottawa**

### **Communiqué, October 1999 to February 2001**

- “Teamwork Produces Success,” January/February 2001
- “Committees focus on industry priorities for 2001,” “In conversation with Jim Watson,” January/February 2001.
- “The four-season challenge,” Jan/Feb 2000.
- “Investment there, for some,” Jan/Feb 2000.
- “Tourism finance barriers breaking down,” Jan/Feb 2000.
- “SME’s all but shut out,” Jan/Feb 2000.
- “Off season packages and investor interest,” Jan/Feb 2000.
- “Committees unite industry,” Jan/Feb 2000.
- “Product innovation key,” Jan/Feb 2000.
- “What’s next,” Jan/Feb 2000.
- “Crown corp. bill still grinding through debate,” Jan/Feb 2000.
- “Two steps forward, one step back,” Jan/Feb 2000.
- “CTC budget preview,” Jan/Feb 2000.

## **Montreal Gazette, February 1993 to October 2000**

- “The Health Tree in D.D.O. branches out,” Saturday, October 28, 2000.
- “Bride continues her link with Linen Chest (advertorial),” Saturday, February 6, 1999.
- “Sandra Sung bridal salon opens in Montreal,” Saturday, February 6, 1999.
- “Youth-oriented program helps church’s membership grow,” Thursday, June 3, 1993.
- “Paris show is chance for exposure,” Saturday, February 6, 1993.



### **Plattsburgh Press Republic, January 1993 to October 1997**

- “Plenty of reasons to spend some time in Montreal,” Friday, October 10, 1997.
- “Botanical Garden celebrates fall with tradition,” Thursday, October 2, 1997.
- “Tour de L’ile a first-class die-hard race,” Monday, June 12, 1995.
- “La Boheme: Apprentice to direct L’Opera de Montreal at Place des Arts,” Thursday, February 9, 1995.
- “Just for Laughs Festival begins 2 weeks in Montreal,” Friday, July 22, 1994.
- “July is still vacation month for many Canadian workers,” Wednesday, July 13, 1994.
- “Sailing on Lake Champlain focus of Montreal art show,” Thursday, July 7, 1994.
- “Kids lose parents in giant maze in Old Port,” Sunday, July 3, 1994.
- “Music, food, and more in Montreal,” Sunday, May 29, 1994.
- “1994 autos at Montreal Show,” January 22, 1994.
- “High stakes, Montreal casino draws 45,000 on opening weekend,” Sunday, October 17, 1993.
- “Centaur’s 25<sup>th</sup> Season,” Thursday, September 30, 1993.
- “Montreal casino to open October 9,” Thursday, September 23, 1993.
- “Montreal to keep both airports open,” Friday, August 20, 1993.
- “Just for Laughs opens today,” Thursday, July 22, 1993.
- “Job training is fun for these Montrealers,” April 25, 1993.
- “Free concerts are best bet at 14<sup>th</sup> Montreal Jazz Festival,” 1993.
- “Fringe Fest catching on,” Friday, June 18, 1993.
- “Reward offered for police shootings,” May 29, 1993.
- “Modern technology unearths Old Montreal’s artifacts,” Friday, April 23, 1993.
- “April Fool’s appropriate for comedy museum debut,” Thursday, April 1, 1993.
- “150,000 apply to work at Montreal casino,” Wednesday, February 24, 1993.
- “McGill students build solar car,” Sunday, February 21, 1993.
- “North Country marinas marketing Lake Champlain at Montreal show,” Thursday, February 11, 1993.



## **One-time Assignments**

### **Various publications**

- “Montreal a biotech hotbed,” *Financial Post*, November 13, 2000; December 30, 2000.
- “Natural Conventions,” *Via Rail Magazine*, July 2000.
- “Trees are more resilient than we think,” *Concordia's Thursday Report*, April 1998.
- “Boat club meets Davy Jones,” *Hour*, April 3-9, 1997.
- “Plattsburgh residents love city but hate its parking,” *West End News*, April 28, 1994.
- “Players Playing—experiential games more accepted as training tools in the private and public sectors,” *Montreal Business Magazine*, July 1993.
- “A coastal tour of some of Florida's beautiful beaches,” *Reader's Digest*, September 1990.